

TOP 10 REASONS TO BE OPTIMISTIC ABOUT ASPHALT



TOP 10 REASONS TO BE OPTIMISTIC ABOUT ASPHALT

10

IT'S ALL ABOUT REHABILITATION
AND PRESERVATION



TOP 10 REASONS TO BE OPTIMISTIC ABOUT ASPHALT

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NCAT – THE JEWEL IN THE CROWN



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ASPHALT, THE SUSTAINABLE
PAVEMENT



TOP 10 REASONS TO BE OPTIMISTIC ABOUT ASPHALT

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WE CAN EXPAND THE MARKET



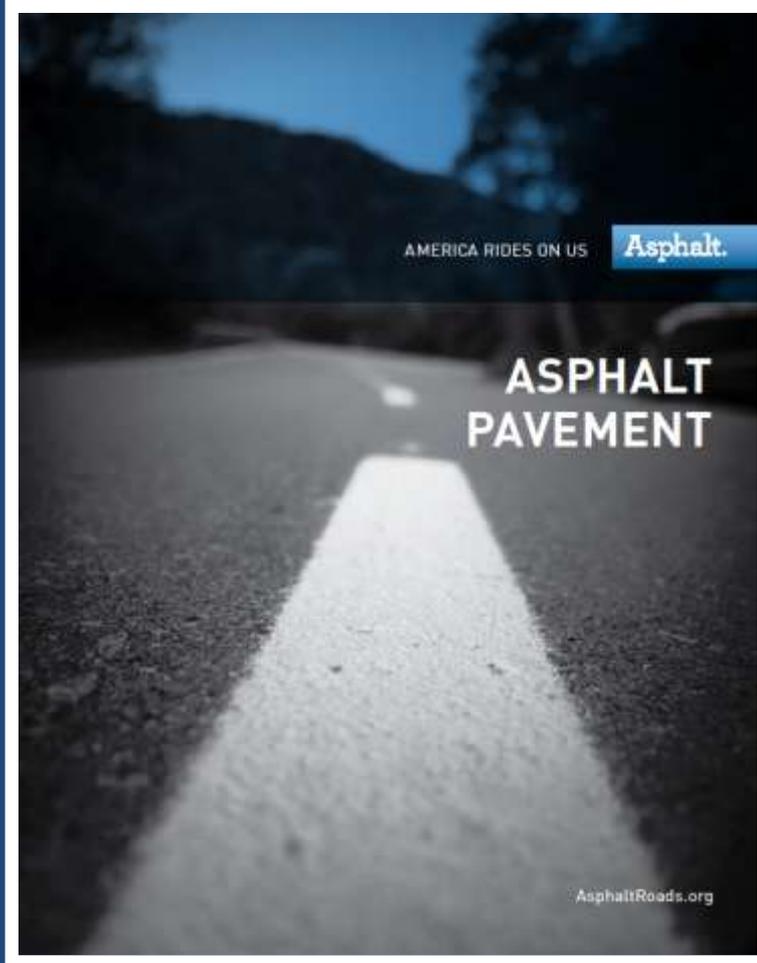
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A UNIFIED ASPHALT INDUSTRY



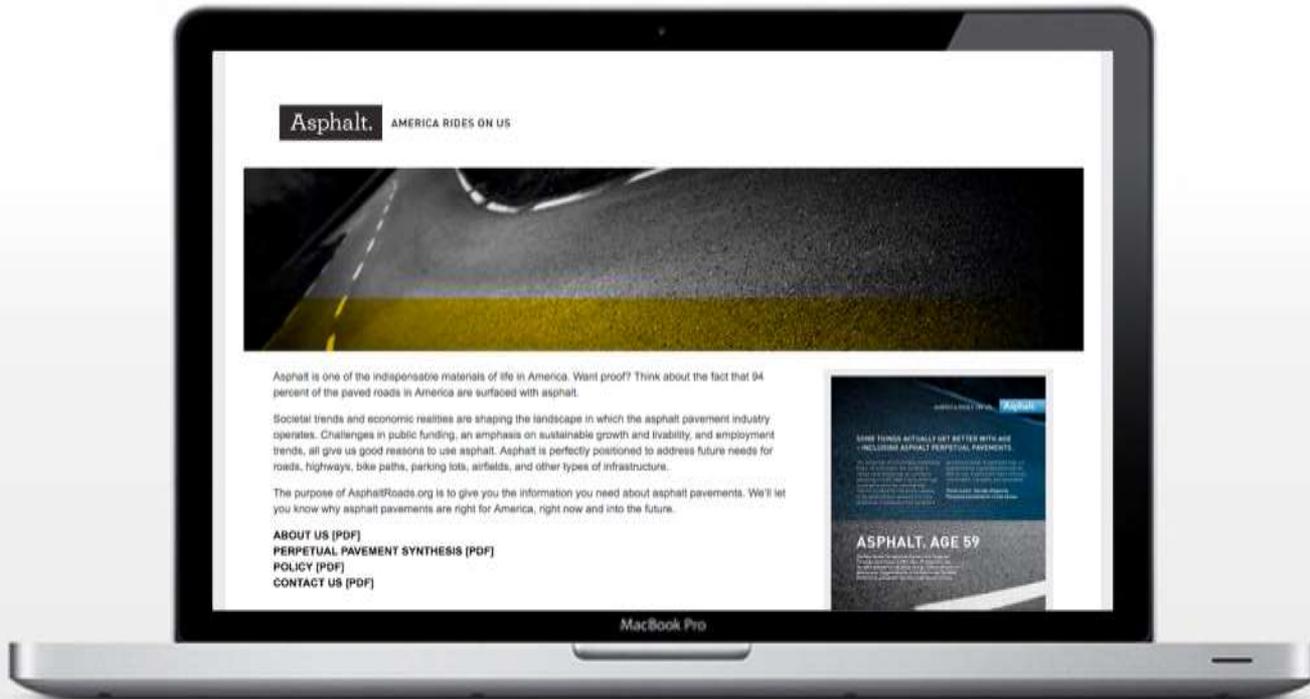
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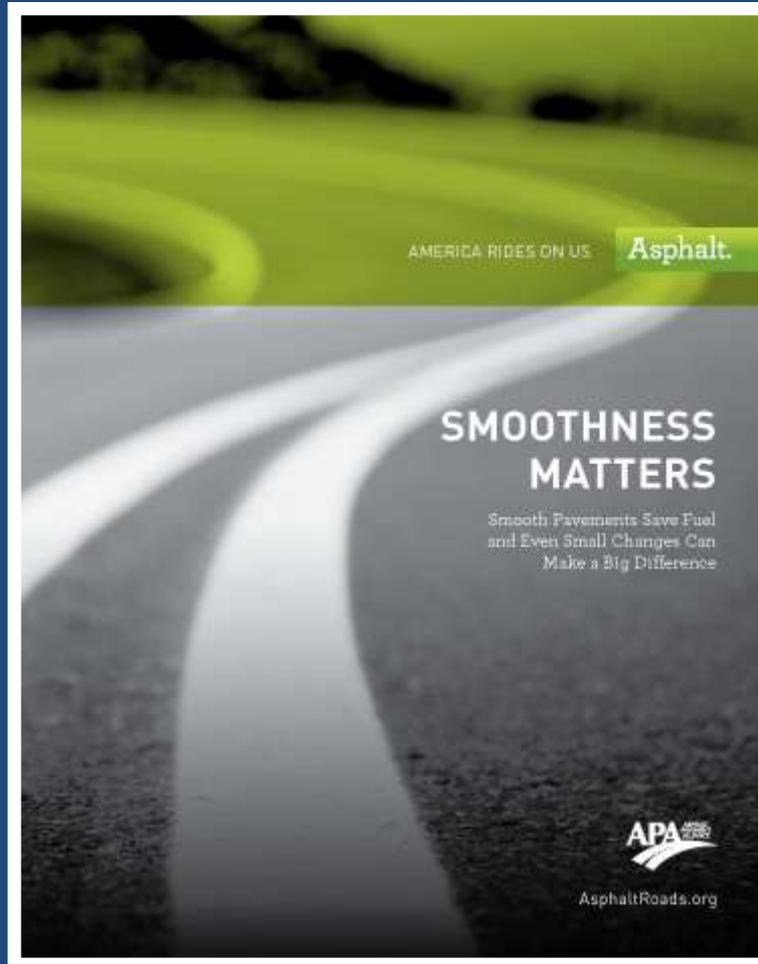
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www.AsphaltRoads.org





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ASPHALT: AGE 13

A recent survey of 50 state Departments of Transportation indicated that asphalt roads need major reconstruction after thirteen years compared to more than twenty-nine years for concrete. With initial and life-cycle costs for concrete now competitive with asphalt, concrete stretches your dollars and keeps drivers moving forward. For more information visit www.think-harder.org.



think
harder.
concrete.



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AMERICA RIDES ON US **Asphalt.**

**SOME THINGS ACTUALLY GET BETTER WITH AGE
- INCLUDING ASPHALT PERPETUAL PAVEMENTS.**

The pavement structure lasts indefinitely. Every 18 to 20 years, the surface is milled up and recycled, an overlay is placed during off-peak hours, and road users get a good-as-new highway. There's no need for the entire highway to be removed and replaced from the ground up. A pavement that remains a permanent asset. A pavement that our grandchildren's grandchildren will be able to use. A pavement that's infinitely reclaimable, reusable, and renewable.

**Think smart. Decide diligently.
Perpetual pavements make sense.**

ASPHALT. AGE 59

The New Jersey Turnpike won the very first Perpetual Pavement Award back in 2001. Now, 59 years after the Turnpike opened, it's still going strong - with no structural failures ever. Congratulations to the New Jersey Turnpike Authority on a pavement that has stood the test of time.

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PERPETUAL PAVEMENTS – THE GAME CHANGER



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THE SWEET SOUND OF RAP



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WHAT FUMES?



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WARM MIX IS THE NEW NORMAL



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CONCRETE – IT'S NOT WHAT IT'S
CRACKED UP TO BE



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5. PERPETUAL PAVEMENTS – THE GAME CHANGER
6. A UNIFIED ASPHALT INDUSTRY
7. WE CAN EXPAND THE MARKET
8. ASPHALT – THE SUSTAINABLE PAVEMENT
9. NCAT – THE JEWEL IN THE CROWN
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